



NorthWest
COUNTRY
BUSINESS ASSOCIATION

Membership Guide

Make the most of your Northwest Country membership with this easy-to-use guide.

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BID Manager

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WEB PORTAL



All members have access to the member's only web portal.

www.northwestcountry.co.nz

- Click on [About Us](#) page
- Look for [MEMBER SERVICES](#)
- Click on [Visit Members Site](#)
- You will be asked to enter an email address and password. HINT: Use the email address that you became a member with.
- Click LOGIN

Forgot your password?

- Click FORGOTTEN PASSWORD and a new password will be sent to the email that you joined the business association with.

UPDATING YOUR BUSINESS LISTING

Every membership application automatically generates a listing in our business directory. You need to make sure you keep this up to date for your customers.

- Log into the members portal
- Look for [MEMBER SERVICES](#)
- Click on [My Company Info](#)
- Go through all sections and update as many of the fields as you can.
- Upload an image or logo to appear on the directory.

ADVERTISING A BUSINESS PROMOTION

Your business directory listing allows you to run regular promotions.

- Log into the members portal
- Look for [MEMBER SERVICES](#)
- Click on [My Company Info](#)
- Scroll to the bottom of the page and look for Promotion
- Add your promotion details. Update your image if you like. The promotion will stay advertised until it is removed.

POSTING EVENTS



Our What's On events page can list your event for free.

- Post your event to Eventfinda
- It will automatically upload to our website for the dates advertised and listed in your suburb.

Don't have an Eventfinda login? Use ours!

- email BID Manager Danielle Hancock and send all the event details requesting that we place it on Eventfinda for you.

BUSINESS MAGAZINE

The Business Association produces a bi-monthly magazine delivered to over 4,200 West Auckland businesses. Members can have paid advertising or free advertorials.

FREE ADVERTORIALS

Simply email the BID Manager, Danielle Hancock, with your business profile/ story and high resolution imagery and we will take care of the rest.

PAID ADVERTISING

Members receive heavily discounted advertising in the magazine, starting at \$75.

FREE BUSINESS ADVERTISING

The Business Association prepares regular newsletters and these are distributed to all members. Businesses can submit information to be shared in the newsletters. This is another good place to advertise upcoming events and promotions. Email the BID Manager with your information.

TRAINING OPPORTUNITIES



We deliver regular and varied training to all members and their staff across the year. These are posted in the newsletter, advertised on our social media platforms, and advertised on our events page.

Training is either heavily discounted or free. If you have any specific training requirements make sure you let us know. If you are a training provider and would like to partner with the business association to support other members, contact the BID Manager, Danielle Hancock.

GRANTS AND FINANCIAL SUPPORT

We often have grants and financial support for members. This varies each financial year and will change with the needs of members. We can also put you in touch with other funding and support providers. Email us today to find out more.

BUSINESS NETWORKING EVENTS

Come and rub shoulders with your business neighbours.

The Business Association offers joint Business After 5 events with the West Auckland Business Club. Event attendance is by reservation only and all attendees must be members of the West Auckland Business Club. Membership is free at www.westaucklandbusiness.co.nz/wba/.

We also run local events for North West Country members and these free events are advertised in our newsletter, on our social media and on our events page

If you would like to host or sponsor a networking event and showcase your business contact the BID Manager, Danielle Hancock.

SPONSORSHIP

Would you like to get noticed? We have a range of events and opportunities to sponsor activities that we provide. To get a copy of our Sponsorship Information contact the BID Manager, Danielle Hancock today.