

A photograph of three people mountain biking through a forest. In the foreground, a woman with long dark hair, wearing a white tank top and a white helmet, is smiling. Behind her, a man in a blue and white patterned shirt and a blue helmet is looking towards the camera. Further back, another person in a grey shirt and blue helmet is riding away. The forest has tall trees and green foliage, with sunlight filtering through the leaves.

2025-2026

ANNUAL BUDGET

NorthWest
COUNTRY

BUSINESS ASSOCIATION

North West Country Incorporated

www.northwestcountry.co.nz

BUDGET 2025-2026

Income	
Associate Membership Fees	\$7,500
BID Targeted Rate	\$189,000
BID Targeted Rate Increase (9%)	\$17,010
Sponsorship and Grants	\$18,000
Business Hub Booking Revenue	\$12,000
Magazine Advertising	\$2,000
Ticket Sales	\$12,000
Interest on Savings	\$900
Business Directory Listing Upgrades	\$12,500
TOTAL INCOME	\$270,910

Operating Expenses	
Phone and Internet	\$1,800
Accountancy Fees	\$3,250
Email and Web Hosting	\$1,100
Audit Fees	\$1,900
Bank Charges	\$100
XERO Fees	\$1,150
Software and Subscriptions	\$2,600
Management Costs	\$97,184
Insurance	\$2,000
Office Expenses and Printing	\$2,000
Meeting and AGM Expenses	\$600
Business Hub Operations	\$23,000
Christmas Tree Installation/ Storage	\$6,600
Subcontractors (cleaners)	\$2,205
TOTAL OPERATING EXPENSES	\$145,489

BUDGET 2025-2026

Overheads	
Quarterly business magazine	\$5,000
Business Promotion Programme A&P Shows and Expos	\$2,000
Business Promotional Programme Marketing	\$30,000
Business Awards	\$40,000
Christmas Competition	\$3,500
Community Patrols	\$1,000
Event Support Fund Santa Parades	\$7,000
Event Support Fund Arts in the Ville	\$528
Business Promotion Programme Website Directory Upgrade	\$10,000
Business Promotion Programme Regent Theatre	\$2,000
Business Promotion Programme Helensville Christmas Tree	\$10,000
Event Support Fund Helensville Heritage Festival Seed Funding	\$13,000
TOTAL OVERHEADS	\$124,028

TOTAL EXPENSES	\$269,517
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TOTAL INCOME	\$270,910
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