

Latest News from North West Country Business Association

February 2025

Last Chance - Free Employer Services Expo!

Are you aware of all of the FREE support you are entitled to as an Employer?

Join us for the morning and hear from a range of service providers that can help you for free!

- FREE recruitment services
- FREE employee driver licensing
- FREE health support services for employees that are injured outside of ACC cover
- FREE health support services to employees that are declining in health to enable them to continue to work

All attendees **MUST REGISTER** their attendance, no last minute spaces available.



Register Now

VISIT OUR WEBSITE

www.northwestcountry.co.nz/whats-on

23 VINTRY DRIVE



Country Club

HUAPAI

Need Help with Video Marketing? Let us introduce you to Zach Stark from Wylde Creative.

My name is Zach Stark and I've just moved my family and digital content Wylde Creative

Kia ora!

business to town. I specialise in videography and photography but dabble in the odd wedding video too. Also, I love a good cause so please let me know if there is anybody or kaupapa that you think needs some help with making or creating digital content—whether that's for social media or a website refresh, I'm all about elevating voices and making great digital first impressions.

Oh and I'd love to just give a quick shoutout to the South Kaipara Football Club and the volunteers doing the boring stuff so that the kids can focus on the fun stuff (and so us adults can try and survive that running stuff!) Check out my website for more.

www.wyldecreative.co.nz

For any North West Country business members I can support you to make 30 second social

media videos. I have a special deal right now for you: \$1,000 excl GST for 60 seconds of fully edited social media video with some high

quality still photography thrown in.







Free Digital Security Training

Our newest member, Thinking (2014) Ltd are specialists in cyber security and are offering a free Digital Security workshop on Wednesday 5th March 2025 at the Helensville Business Hub.

Email and Collaboration

If you are a user of Microsoft M365 or Google Workspace are you tired of receiving spam, phishing and malicious emails? Do you know if you have compromised accounts? Can you tell if others are sending email on behalf of you? Well that's just the tip of the iceberg. We rely on these platforms to provide email and collaboration however the security features on each platform vary from non-existent to average depending on the license you have. Visibility of what is actually going on is typically non-existent or so technical it means nothing to the average user.

Email is a critical function to all businesses, we depend on it, we cannot afford to be without it.

visibility.

Join our session and we will explore a number of methods for securing email and providing

- Protecting against spam, phishing and malwareProtecting against compromised accounts
- Verifying that email is legitimate
- How to check for blacklisting of my emails.
- How to check for blacklisting of my email and exposure to public breaches
 Dealing with photocopiers, printers, other software and similar products
- · Reporting for visibility.

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Register your interest below.

Get Tickets Here

DIGITAL SECURITY WORKSHOP

Wednesday 5th March 2025

Helensville Business Hub 103C Mill Road, Helensville 9:00am - 11:00am

with local expert John King.

Join our session and we will explore a number of methods for securing email and providing visibility:

- Protecting against spam, phishing and malware
 Protecting against sampromised associates.
- Protecting against compromised accounts
- Verifying that email is legitimate
- How to check for blacklisting of my email and exposure to public breaches
- Dealing with photocopiers, printers, other software and similar products
- Reporting for visibility.









SPONSORSHIP OPPORTUNITIES 2024/2025

We have opened sponsorship opportunities for 2024/2025.

Register your interest now.

GOLD SPONSORS \$1,000 ...

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
 Your logo on marketing colleteral and social media
- Your logo on marketing collateral and social media
 Specific mentions at business networking events
- Specific mentions at business networking eventsTwo free tickets to the annual business event
- Opportunity to host a networking event at your premises
- Your logo in our business magazine reaching 4,000 businesses

SILVER SPONSORS \$500 pa · Your logo on our website

- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media

 Specific mentions at hypiness networking events.
- Specific mentions at business networking events
 Your logo in our business magazine reaching 4,000 businesses

THANK YOU

Email Danielle Hancock now to register your interest.

Manager@northwestcountry.co.nz

RODNEY LOCAL BOARD FOR ALL OF YOUR SUPPORT





GOLD SPONSOR





manager@northwestcountry.co.nz

your business needs.





YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



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