

BUSINESS ASSOCIATION YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY Latest News from North West Country Business Association

January 2025

Are You a Local Business and Want to Advertise to Thousands?

Would you like to showcase your goods or business at the Kumeu Show 2025 and be seen by

thousands of people?

Following on from the success in 2024, North West Country will have a stall at the Kumeu Show (8 + 9 March 2025).

We are offering free space for you to showcase a range of your retail products and services and provide staff to sell them for you on the day. All you have to do is set up your stand and take it down again.

All sales will be provided to you at no cost.

We have 2 spaces left!

Register your interest today.



Register Here

Free Employer Services Expo

Are you aware of all of the FREE support you are entitled to as an Employer?

Join us for the morning and hear from a range of service providers that can help you for free!

- FREE recruitment services
- FREE employee driver licensing
- FREE health support services for employees that are injured outside of ACC cover
- FREE health support services to employees that are declining in health to enable them to continue to work

AND MUCH MORE. Enjoy a luxurious venue and a morning of advice and support for your business and team.



EMPLOYER SERVICES EXPO

Discover free services to support you as an employer - and support your employees



WEDNESDAY 10AM - 1PM 19 FEBRUARY 2025





MINISTRY OF SOCIAL DEVELOPMENT TE MANATŪ WHAKAHIATO ORA







REGISTER NOW

VISIT OUR WEBSITE www.northwestcountry.co.nz/whats-on





Country Club HUAPAI

Register Now



Join us at the Kumeu Showgrounds for the annual Kumeu Show 2025 - where we bring the Farm to the City! This event is run over 2 days - Saturday 8th and Sunday 9th March 2025. Get ready for a day filled with fun, animals, food, and entertainment. From thrilling rides to delicious food stalls, there's something for everyone. Don't miss out on the live music performances and exciting competitions. Bring your friends and family for a day you won't forget!

PURCHASE YOUR TICKETS BEFORE THE 17th FEBRUARY AND GO INTO THE DRAW TO WIN ONE OF 4 PRIZE PACKS VALUED AT \$200 EACH TO BE SPENT AT THE SHOW.

Prize includes, Amusement Rides Tickets, Food Vouchers, additional x2 Entry Passes and a Goodie Bag.

Prizes sponsored by Northwest Business Association

Winners will be notified on 24 February 2025. Prizes to be collected from the Show Office on Sat 8 March or Sun 9 March 2025

Visit our Website for T&C's: https://kumeushowgrounds.com/competition-tcs/



Free Digital Security Training

Our newest member, Thinking (2014) Ltd are specialists in cyber security and are offering a free Digital Security workshop on Wednesday 5th March 2025 at the Helensville Business Hub.

Email and Collaboration

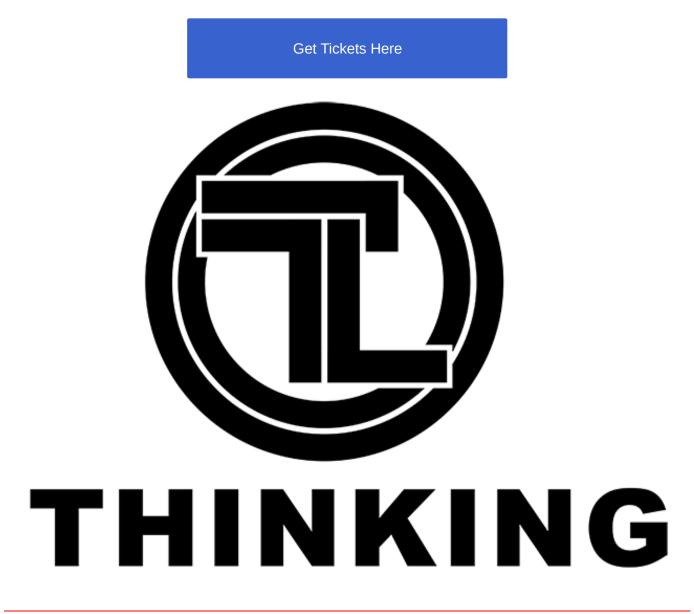
If you are a user of Microsoft M365 or Google Workspace are you tired of receiving spam, phishing and malicious emails? Do you know if you have compromised accounts? Can you tell if others are sending email on behalf of you? Well that's just the tip of the iceberg. We rely on these platforms to provide email and collaboration however the security features on each platform vary from non-existent to average depending on the license you have. Visibility of what is actually going on is typically non-existent or so technical it means nothing to the average user.

Email is a critical function to all businesses, we depend on it, we cannot afford to be without it.

Join our session and we will explore a number of methods for securing email and providing visibility.

- · Protecting against spam, phishing and malware
- Protecting against compromised accounts
- Verifying that email is legitimate
- How to check for blacklisting of my email and exposure to public breaches
- · Dealing with photocopiers, printers, other software and similar products
- Reporting for visibility.

Register your interest below.







SPONSORSHIP OPPORTUNITIES



We have opened sponsorship opportunities for 2024/2025. Register your interest now.

GOLD SPONSORS \$1,000 pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Two free tickets to the annual business event
- Opportunity to host a networking event at your premises
- Your logo in our business magazine reaching 4,000 businesses

SILVER SPONSORS \$500 Pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- · Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Your logo in our business magazine reaching 4,000 businesses

Email Danielle Hancock now to register your interest. Manager@northwestcountry.co.nz



COUNTRY CLUB Pafe

HUAPAI VILLAGE (

Luxurious surroundings in Huapai's wine country. Join us for a delicious breakfast, morning tea catch up or lunch.

On Fridays we offer Fish & Chips for only \$16





Open Everyday 8:30 - 2:00pm

23 Vintry Drive, Huapai www.countryclubhuapai.co.nz

THANK YOU **RODNEY LOCAL BOARD** FOR ALL OF YOUR SUPPORT



YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY





manager@northwestcountry.co.nz





YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



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