

# December 2024

## Are You a Retailer?

Would you like to showcase your goods at the Helensville Show 2025 or the Kumeu Show 2025 and be seen by thousands of people?

Following on from the success in 2024, North West Country will have stalls at the Helensville Show (February 2025) and the Kumeu Show (March 2025).

We are offering free space for you to showcase a range of your retail products and provide staff to sell them for you on the day. All you have to do is set up your stand and take it down again.

All sales will be provided to you at no cost.

**Spaces are limited to 4 retailers per show only!**

Register your interest today.



[Register Here](#)

## Increase your Google Reviews

Local business Utopia is offering a discount to all North West Country business association members to buy Google Review Stands.

Boost your business's credibility and attract more customers with Google Review Stands! These sleek displays make it easy for happy customers to leave glowing reviews on the spot. Designed to streamline the review process, the stands use the latest NFC technology - used in Apple Pay and Google Pay - to allow reviews with just a tap of your phone. It's like magic! Perfect for retail stores, restaurants, salons, and more.

Go to <https://googlereview.co.nz> and enter the offer code NWC to get 20% off

[Get 20% off Now](#)



## Free Digital Security Workshop

Our newest member, Thinking (2014) Ltd are specialists in cyber security and are offering a free Digital Security workshop on Wednesday 5th March 2025 at the Helensville Business Hub.

### Email and Collaboration

If you are a user of Microsoft M365 or Google Workspace are you tired of receiving spam, phishing and malicious emails? Do you know if you have compromised accounts? Can you tell if others are sending email on behalf of you? Well that's just the tip of the iceberg. We rely on these platforms to provide email and collaboration however the security features on each platform vary from non-existent to average depending on the license you have. Visibility of what is actually going on is typically non-existent or so technical it means nothing to the average user.

Email is a critical function to all businesses, we depend on it, we cannot afford to be without it.

Join our session and we will explore a number of methods for securing email and providing visibility

- Protecting against spam, phishing and malware
- Protecting against compromised accounts
- Verifying that email is legitimate
- How to check for blacklisting of my email and exposure to public breaches
- Dealing with photocopiers, printers, other software and similar products
- Reporting for visibility

Register your interest below.

[Register Here](#)



# THINKING

## Community-Led Recovery for Businesses

North West Country is partnering with Helensville Lions and Kaukapakapa Area Residents and Ratepayers to support a community-led recovery programme for the Kaukapakapa and Helensville catchments.

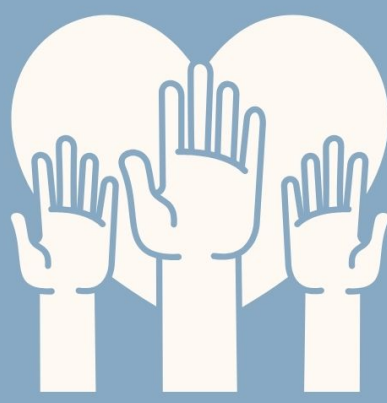
We are seeking your feedback on how you were affected by Cyclone Gabrielle and other emergencies and what we can do to bring back vibrant town centres.

Look out for Danielle Hancock and her fellow facilitators at local events over the next few months where you can provide personal feedback. Or, complete this online survey now.

[Recovery Survey](#)

## HELENSVILLE COMMUNITY RECOVERY

RECOVERING  
FOR THE FUTURE



### WE WANT TO HEAR FROM YOU:

- What does a vibrant community look like?
- What does the community need?
- What help do you need to get back to normal?

Help plan how our community recovers to be vibrant and safe.

### WE WILL BE CONNECTING:

- Public events
- Market Drop in Sessions
- Online surveys
- One-on-one emails and phone calls

### PROUDLY SUPPORTED BY:



### CONTACT DANIELLE

020 4002 7008

rodneywestrecovery@gmail.com

## KAUKAPAKAPA COMMUNITY RECOVERY

RECOVERING  
FOR THE FUTURE



### WE WANT TO HEAR FROM YOU:

- What does a vibrant community look like?
- What does the community need?
- What help do you need to get back to normal?

Help plan how our community recovers to be vibrant and safe.

### CONNECTING:

- Public meetings
- Market Drop in Sessions
- Online surveys
- One-on-one emails and phone calls

### SUPPORTED BY:



### CONTACT DANIELLE

020 4002 7008

rodneywestrecovery@gmail.com



## Merry Christmas

AND  
HAPPY NEW YEAR!

A special Christmas wish to all North West Country members from the Executive Committee.



**THANK YOU  
RODNEY LOCAL BOARD  
FOR ALL OF YOUR SUPPORT**



**GOLD SPONSOR**



**DANIELLE  
HANCOCK**



*Helping you with  
your business needs.*

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**BUSINESS ASSOCIATION**  
YOUR BUSINESS SUPPORT FOR A THRIVING  
COMMUNITY



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