

Latest News from North West Country Business Association

The Christmas Issue

Christmas Window Dressing Competition Open

The 2024 Christmas Window Dressing Competition has opened. This is your chance to showcase your business, join in the fun, and show Auckland that North West Country is the place for your holiday shopping.

There are two cash prizes of \$1,500 up for grabs.

For competition entry and conditions head to our website.



Enter Here

Register your Santa Parade Float

Remember to register your float for the Helensville Santa Parade.

You can drive, walk, fly, skip, cycle or ride. Sunday 15th December, Helensville A&P Showgrounds.

Get noticed and have fun.

Register Your Float

















Our newest member, Thinking (2014) Ltd are specialists in cyber security and are offering a free Digital Security workshop in the new year.

Email and Collaboration

If you are a user of Microsoft M365 or Google Workspace are you tired of receiving spam,

phishing and malicious emails? Do you know if you have compromised accounts? Can you tell if others are sending email on behalf of you? Well that's just the tip of the iceberg. We rely on these platforms to provide email and collaboration however the security features on each platform vary from non-existent to average depending on the license you have. Visibility of what is actually going on is typically non-existent or so technical it means nothing to the

average user.

Email is a critical function to all businesses, we depend on it, we cannot afford to be without it.

- Join our session and we will explore a number of methods for securing email and providing visibility
- Protecting against spam, phishing and malware
- Protecting against compromised accounts
- Verifying that email is legitimate
- · How to check for blacklisting of my email and exposure to public breaches Dealing with photocopiers, printers, other software and similar products
- Reporting for visibility

Dates to be confirmed - register your interest below.



SMASHING Christmas Gift Solutions

Exclusive NWCBA Member Offer (all November) - FREE samples - 5% discount off your total order - FREE freight

Plus, 2% of your spend supports local community groups!

Trust Smashing Promotions, your local experts with 31 years of experience. Keep it local and brand with a conscience.

Talk to Mark and the team now to make your order. 09 412 6235













Smashing Promotions

Community-Led Recovery for Businesses

North West Country is partnering with Helensville Lions and Kaukapakapa Area Residents and Ratepayers to support a community-led recovery programme for the Kaukapakapa and Helensville catchments.

We are seeking your feedback on how you were affected by Cyclone Gabrielle and other emergencies and what we can do to bring back vibrant town centres.

Look out for Danielle Hancock and her fellow facilitators at local events over the next few months where you can provide personal feedback. Or, complete this online survey now.

Recovery Survey

HELENSVILLE COMMUNITY RECOVERY RECOVERING

FOR THE FUTURE



• What does a vibrant

WE WANT TO HEAR FROM YOU:

- community look like? • What does the community need?
- What help do you need to get back to normal?

recovers to be vibrant and safe.

Help plan how our community

Public events

WE WILL BE CONNECTING:

- Market Drop in Sessions
- Online surveys • One-on-one emails and
- phone calls

PROUDLY SUPPORTED BY:

© 020 4002 7008

rodneywestrecovery@gmail.com

CONTACT DANIELLE

KAUKAPAKAPA COMMUNITY RECOVERY

RECOVERING FOR THE FUTURE



WE WANT TO HEAR FROM YOU:

- What does a vibrant community look like?
- What does the community need?
- What help do you need to get back to normal?

Help plan how our community recovers to be vibrant and safe.

CONNECTING:

- Public meetings
- Market Drop in Sessions
- Online surveys
- One-on-one emails and phone calls

SUPPORTED BY:

CONTACT DANIELLE

O 020 4002 7008

rodneywestrecovery@gmail.com





THANK YOU RODNEY LOCAL BOARD FOR ALL OF YOUR SUPPORT



YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



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Helping you with your business needs.

manager@northwestcountry.co.nz



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