



Don't miss out on these upcoming events...
The Great Night Out comedy event
7 Steps to Rapid Profit Growth Workshops
AAA Roadmap to Productivity Improvements

You are invited to the Great Night Out

We are now selling tickets to the Great Night Out. A fantastic night of comedy for you and your team. Come along and have a sumptuous buffet dinner at Markovina Vineyard Estate, enjoy local produce and beverages while being entertained with north west icon Te Radar. Not only that, we have gathered over \$15,000 worth of prizes to give away on the night.

Come and celebrate local. Get your tickets today!

NORTH WEST COUNTRY PRESENTS
Great Night Out
EVENT

OVER \$15,000 IN PRIZES AND GIVEAWAYS
A HILARIOUS, FUN NIGHT NOT TO BE MISSED

MARKOVINA ESTATE - KUMEU
THURSDAY | DOORS 5:30PM
25TH JULY | TICKETS \$110

BOOK NOW!
www.northwestcountry.co.nz/EVENT2024

WITH COMEDIAN **TE RADAR**



[Get tickets now](#)

7 Steps to Rapid Profit Growth Workshops

Get in quick for these workshops with Geoff Neale. It is not just about getting more sales, but making sure your business is running efficiently and you get the most out of the opportunities that you have. This is the highest rated workshop at the moment with great reviews.

Entries close for Helensville just after King's Birthday weekend.

The 7 Keys to RAPID PROFIT GROWTH
By Geoff Neale

Cost
~~\$400~~ ► **\$100**
Up to 75% co-funded by the Regional Business Partners Network

To Apply
www.the7.nz

Join us for one of two workshops with Geoff Neale, one of New Zealand's leading business advisors.

Diagnose barriers to profit, improve business reporting, clarify what success looks like for your business, and how to get there faster, cheaper and more fun.

Geoff's course is one of the highest ranking, receiving an average score of 9.6/10.

**Helensville Tuesday 11th June 9:15am - 11:45am or
Riverhead Friday 21st June 10:45am - 1:15pm.**

End of financial year special. Register your interest at www.the7.nz

geoffneal change for good
BUSINESS SOLUTIONS
YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY
North West COUNTRY BUSINESS ASSOCIATION

[More Information](#)

[Book Here](#)

AAA Roadmap to Productivity

David Altona has just completed research around New Zealand's business productivity and discovered we come 40th in the world. Ireland is the most productive country and for New Zealand to catch up we would each need to work another 10 hours per day!

David's findings are in a recent article by the National Business Review.



[Read the NBR Article here](#)

UNDERSTAND YOUR BUSINESS PRODUCTIVITY

Learn the AAA Roadmap to Productivity



New Zealand has one of the worst productivity levels in the world.

David's research on productivity led to the creation of a productivity framework and a 3-step implementation roadmap to make productivity and its benefits an ongoing focus.

Learn how you can identify productivity metrics for your business, and make sound business decisions.

"What's especially novel about the framework is it is underpinned by the suggestion of a cooperative environment in which data and conversations are freely shared by SMEs in the interests of collectively raising NZ's productivity levels."
- Professor Brad Jackson

- Are your staff saying they are overworked?
- Do you put more effort in but always seem behind?
- Does it feel like you can't get ahead?
- Do your clients wait longer than you want them to?

David will host a 2 hour workshop on Tuesday 30th July at the Helensville Business Hub. Members receive the discount rate of only \$150 plus GST.

You will leave knowing some key productivity metrics for your type of business, understand where you are on the AAA roadmap and have definite next steps you can take and begin making more informed decisions.

To enrol your business, email manager@northwestcountry.co.nz

altena solutions
revolutionising how businesses succeed

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[Register your interest now](#)



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