

The October Issue

Welcome our new Gold Sponsors

smith
AND PARTNERS

L A W Y E R S

We are delighted to welcome Bret Gower and the team at Smith and Partners Lawyers on board as a Gold Sponsor.

As West Auckland's leading law firm, Smith and Partners Lawyers have been helping develop West Auckland business and community since 1988. For many years Smith and Partners have been a Gold Sponsor and judges of the North West Country business awards.

Whether you are a business owner wanting commercially astute advice to help grow your business, protect your hard work and enforce your rights, or a business owner navigating the complexities of your personal life — property, relationships, family, employment and protecting your assets — Smith and Partners will provide you with the right advice for your situation.

For help at any time, head to www.smithpartners.co.nz today.

We're native to West Auckland,
and proud of it...

Is Supporting Local Important to you?

You too can become a named sponsor to the North West Country business association and help support a thriving business community.

NorthWest
COUNTRY
BUSINESS ASSOCIATION

SPONSORSHIP OPPORTUNITIES 2024/2025

We have opened sponsorship opportunities for 2024/2025. Register your interest now to benefit from the opportunities.

GOLD SPONSORS \$1,000 pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Two free tickets to the annual business event
- Opportunity to host a networking event at your premises
- Your logo in our business magazine reaching 10,000 businesses

SILVER SPONSORS \$500 pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Your logo in our business magazine reaching 10,000 businesses

Email Danielle Hancock now to register your interest.
Manager@northwestcountry.co.nz

Arts in the Ville Labour Weekend

Arts in the Ville returns to Helensville for the 26 - 28th October and North West Country is supporting the occasion. Not only are we a sponsor of the event, but we are opening the Business Hub as a gallery location to showcase local artists.

We look forward to seeing you there!



HELENSVILLE, AUCKLAND

ARTS in the VILLE

2024

26-28 OCTOBER
10 -4pm

www.artsintheville.co.nz

info.artsintheville@gmail.com

[@artsintheville.co.nz](https://www.instagram.com/artsintheville.co.nz)

www.facebook.com/artsintheville.co.nz



Kumeu Art Awards 2024

The Kumeu Art Centre is hosting their 2024 Art Awards ceremony on Saturday 2nd November.

North West Country is sponsoring a second prize of \$600 cash for the lucky artist! We would love to see you there supporting local.

KUMEU ARTS AWARDS 2024

- ★ Receiving entries online
September 1st– 15th
- ★ Awards Night
Sat, November 2nd 4-6pm
- ★ Exhibition
November 5th – 24th

Supreme Prize valued at \$1300

Open to all of NZ

Enter at www.KumeuArts.org



Christmas Window Dressing Competition Opens

The 2024 Christmas Window Dressing Competition opens November 1st. This is your chance to showcase your business, join in the fun, and show Auckland that North West Country is the place for your holiday shopping.

There are two cash prizes of \$1,500 up for grabs.

For competition entry and conditions head to our website.

CHRISTMAS SHOP DECORATING COMPETITION

Get those Christmas decorations out and get creative. Let's show visitors that the North West is the best place for Christmas cheer.

Results will be announced on Saturday 14 December.

2 x \$1500 cash prizes to be won!

Register your business and see full terms and conditions at www.northwestcountry.co.nz

[Enter Here](#)

Register your Santa Parade Float

Remember to register your float for the Helensville Santa Parade.

Get noticed and have fun.

Register Your Float

**2024
SANTA PARADE**

**REGISTER YOUR FLOATS ONLINE:
HTTPS://NORTHWESTCOUNTRY.CO.NZ/HELENSVILLE-SANTA-PARADE-AND-MARKET/**



Proudly supported by



Big Little Local Business Expo

Harcourts The Difference, Helensville is hosting the Big Little Local event on Saturday 23rd November.

Held at Rautawhiri Park, the event showcases local businesses from big to small. This is a must attend event for all local businesses and the community.

Spaces are still available for you to have a stall, and we hope to see you there!

BIG LITTLE Local EVENT

SATURDAY 23 NOVEMBER 2024

PROMOTE YOUR LOCAL BUSINESS

We often hear from new residents that they didn't know all the amazing local businesses and services available right here in our community.

We invite local businesses and service providers to showcase what you have to offer at our Big Little Local Event!

HOW YOU CAN GET INVOLVED:

- **Attend:** Promote your business and services to the local community
- **Donate:** Contribute to the silent auctions or sponsor prizes or giveaways to increase your brand exposure while supporting a great cause!

CONTACT US TODAY!



helensville.harcourts.co.nz
09 420 7663 | helensville@harcourts.co.nz

Harcourts The Difference

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THRIVING COMMUNITY**



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**DANIELLE
HANCOCK**



*Helping you with
your business needs.*

manager@northwestcountry.co.nz



BUSINESS ASSOCIATION

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COMMUNITY

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