



Don't miss out on these upcoming events...

Meet Your Business Mentors networking event

The Great Night Out comedy event

AAA Roadmap to Productivity Improvements

PLUS

Sponsorship opportunities open now for 2024/2025

New Partner Membership launched

Get 10% off at Bridgestone Helensville

Meet Your Business Mentors

North West Country Inc is proud to launch the Business Mentors programme offering a free initial meeting with a business mentor of your choice. Come along and meet the mentors at the programme launch networking event.

Where: The Business Hub, 103c Mill Road, Helensville

When: Wednesday 10th July, 6pm - 7pm.

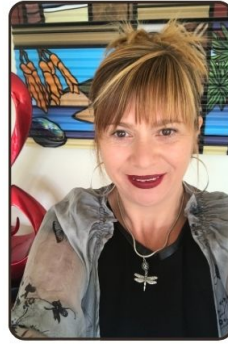
COME AND MEET OUR BUSINESS MENTORS

North West Country is offering free introductory meetings with local business mentors as part of our Business Solutions programme. Join us for a networking event and meet your mentors, then kick start your journey.

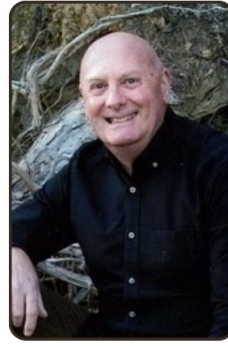
Where: 103C Mill Road, Helensville Business Hub
When: Wednesday 10th July, 6pm - 7pm



Andy Burrows
Trades Coach



Catherine Cooke
The Engine



Peter Cooke
The Engine



Leanne Coste
Better Your Biz



Tracy Cousins
Changing Up



[RSVP](#)

You are invited to the Great Night Out

We are now selling tickets to the Great Night Out. A fantastic night of comedy for you and your team. Come along and have a sumptuous buffet dinner at Markovina Vineyard Estate, enjoy local produce and beverages while being entertained with north west icon Te Radar. Not only that, we have gathered over \$15,000 worth of prizes to give away on the night.

We have 50 prizes in total to give away and are selling 100 tickets. That is a 50% chance of taking home a prize!

Come and celebrate local. Get your early bird tickets today - only \$80!

NORTH WEST COUNTRY PRESENTS

Great Night Out

EVENT

ENJOY A THREE COURSE BUFFET DINNER WITH OVER \$15,000 IN PRIZES AND GIVEAWAYS

including two nights for up to 11 people at the luxurious Woodvale Lodge valued at over \$5,000.

A HILARIOUS, FUN NIGHT NOT TO BE MISSED

EARLY BIRD TICKETS \$80

MARKOVINA VINEYARD ESTATE - KUMEU
THURSDAY | DOORS 5:30PM
25TH JULY | TICKETS \$110

BOOK NOW!
www.northwestcountry.co.nz/EVENT2024

WITH COMEDIAN **TE RADAR**




[Get tickets now](#)

[More Information](#)

AAA Roadmap to Productivity

David Altena has just completed research around New Zealand's business productivity and discovered we come 40th in the world. Ireland is the most productive country and for New Zealand to catch up we would each need to work another 10 hours per day!

David's findings are in a recent article by the National Business Review.

David is looking to further his research by working with up to 5 businesses for a year to improve your productivity. Book yourself in for his half day workshop to start your journey.

Where: Country Club Huapai, 23 Vintry Drive, Kumeu

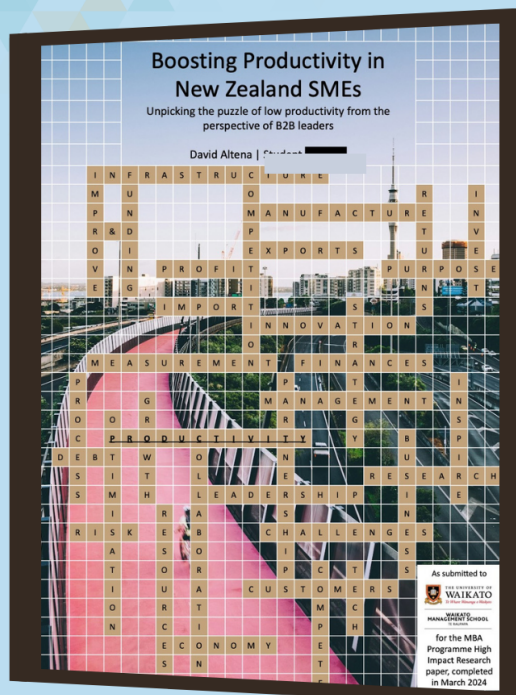
When: Tuesday 31st July, 9am - 12 noon.



[Read the NBR Article here](#)

UNDERSTAND YOUR BUSINESS PRODUCTIVITY

Learn the AAA Roadmap to Productivity



New Zealand has one of the worst productivity levels in the world.

David's research on productivity led to the creation of a productivity framework and 3-step implementation roadmap to make productivity and its benefits an ongoing focus.

Learn how you can identify productivity metrics for your business, and make sound business decisions.

"What's especially novel about the framework is it is underpinned by the suggestion of a cooperative environment in which data and conversations are freely shared by SMEs in the interests of collectively raising NZ's productivity levels."
- Professor Brad Jackson

- Are your staff saying they are overworked?
- Do you put more effort in but always seem behind?
- Does it feel like you can't get ahead?
- Do your clients wait longer than you want them to?

David will host a 2 hour workshop on Tuesday 30th July at the Helensville Business Hub. Members receive the discount rate of only \$150 plus GST.

You will leave knowing some key productivity metrics for your type of business, understand where you are on the AAA roadmap and have definite next steps you can take and begin making more informed decisions.

To enrol your business, email manager@northwestcountry.co.nz

altena solutions
revolutionising how businesses succeed

BUSINESS SOLUTIONS
YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



[Register your interest now](#)



SPONSORSHIP OPPORTUNITIES 2024/2025

We have opened sponsorship opportunities for 2024/2025. Register your interest now to benefit from the opportunities.

GOLD SPONSORS \$1,000 pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Two free tickets to the annual business event
- Opportunity to host a networking event at your premises
- Your logo in our business magazine reaching 10,000 businesses

SILVER SPONSORS \$500 pa

- Your logo on our website
- Your logo on all newsletters reaching over 450 members
- Your logo on marketing collateral and social media
- Specific mentions at business networking events
- Your logo in our business magazine reaching 10,000 businesses

Email Danielle Hancock now to register your interest.
Manager@northwestcountry.co.nz

New Partner Membership Category Launched

North West Country Inc. business association has launched a new membership category to ensure that our everyone has a chance to join us.

The new Partner Membership allows you all the benefits of an associate membership for half the price. In a Partner Membership you will co-brand your business with our logo such as on your website and in email signatures to show that you are a proud members of the business association.

More details below.

MEMBERSHIP TYPES

FULL MEMBERSHIP*

- member discounts with participating outlets
- monthly newsletters with business updates
- bi-monthly magazine
- free member advertising opportunities
- access to member networking events
- free entry into North West Country Business Awards
- and much more...

COST

FREE

ASSOCIATE MEMBERSHIP

Enjoy all the benefits of a full membership except voting rights at the AGM.

\$300 pa

This is suitable for businesses that are not in a commercially rated area of the North West.

PARTNER MEMBERSHIP

Enjoy all the benefits of a full membership except voting rights at the AGM. You must agree to co-brand your business with the North West Country logo such as your website and email signatures.

\$150 pa

This is suitable for businesses that are not in a commercially rated area of the North West.

*Full membership is available to all businesses within the BID Targeted Rate areas of North West Country. See the maps on our website to check your location.

📞 020 4002 7008

✉ manager@northwestcountry.co.nz

★EXCLUSIVE FOR★
**NORTH WEST COUNTRY
BUSINESS ASSOCIATIONS**

10% OFF

- ✓ BRIDGESTONE TYRES
- ✓ CAR SERVICE
- ✓ MECHANICAL REPAIRS
- ✓ BATTERIES

How to access this offer:

- Must show this email/newsletter/screenshot
- Only valid for Bridgestone Tyre Brands
- Valid at Bridgestone Helensville only
- Not conjunction with any other Bridgestone offers
- Offer Valid until 31 August 2024
- Terms & Conditions apply*



BRIDGESTONE

Mechanical & Tyre Centre Helensville

09 420 7385

32 Mill Road, Helensville

NorthWest
COUNTRY

BUSINESS ASSOCIATION

YOUR BUSINESS SUPPORT FOR A THRIVING
COMMUNITY



**BUSINESS
SOLUTIONS**

YOUR BUSINESS SUPPORT FOR
A THRIVING COMMUNITY



You're receiving this newsletter from the North West Country Business Association that serves businesses from Kaukapakapa to Riverhead. If you want to find out more about our services and promotions, or know a business that might want to join, [please click here.](#)