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Grand Opening of the Business Hub FREE First Aid Training

FREE Unlimited Potential Marketing Workshop Calling all Business Advisors - support local businesses Meet Nor-West and Kumeu Glazing



Business Hub

Grand Opening

Situated at 103c Mill Road, Helensville, come and join us for drinks and nibbles.

You are invited to the grand opening of the North West Country Business Hub.

Tuesday, April 16th, 2024 from 4:30pm

You will see our board room facilities and hot desks, all within a modern facility surrounded by local art work.

FREE TRAINING 3 STEPS FOR LIFE







Bring your team along for a free 1 hour session on the



3 Steps for Life. Provide your team the chance to be prepared for an emergency.

Tuesday 7th May 2024 North West Country Business Hub

> 103C Mill Road, Helensville Reserve your tickets on our website https://www.northwestcountry.co.nz/whats-on/whats-on-helensville/





UNLIMITED POTENTIAL

Reserve your spaces now!

Wednesday 8th May 2024

MARKETING WORKSHOP

BUSINESS SOLUTIONS **Kumeu** Courier



community newsletter



YOUR BUSINESS SUPPORT FOR



retention that could deliver better sale volumes and profitability. Marketing for

Many small to medium businesses find it challenging to build the formality,

structure and discipline needed to gain the best customer attraction and

many organisations is a nice to have not a must have but without a marketing plan and some basic principles your business may struggle to achieve its fullest potential or in tight times might not survive at all. Join us for a morning workshop to give you the tools and the tricks to ensure your marketing brings you returns in 2024. We delve into a range of topics and questions: - What are the best marketing tools and why should you consider them?

- What are the key things that customers are looking for before they introduce themselves to you?

responsive?

- Who is the best customer for you and what would they likely spend with you over 5 years?
- What do your customers say about you? (when you're not listening) - How do you ensure what you are doing is relevant, cost effective and

Course facilitator Graham McIntyre has had thirty years of practical and hands

on engagement in marketing, customer lifecycle and brand development. His engagement with multiple brands and services sees him operating in the volunteer, professional service and media environments using client

endorsement, print, digital, social and directional media environments. He shares his knowledge freely, workshop with your organisational needs and will provide you will some insights that will add strong value for you today and into the future.

Book your tickets here

business advisors to join the programme.

Calling all Business Advisors

programme of solutions to help our members grow a thriving community. As part of the programme we will be offering one-on-one sessions with business

advisors and mentors. We are calling for expressions of interest from local

North West Country business association is launching Business Support; a

You will be compensated for your time, and utilise our business success toolkit, share your expertise, and introduce your own solutions as required.

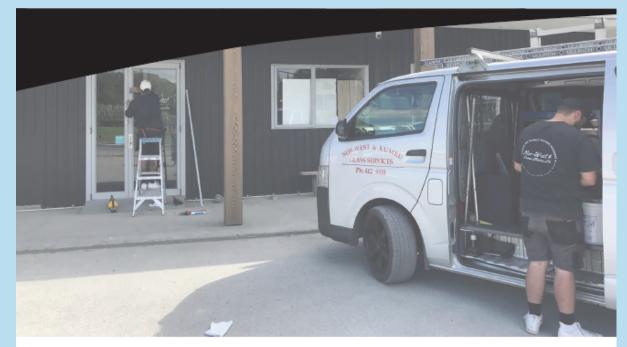
Contact Danielle Hancock, General Manager, today to chat about how you can help.

Contact Danielle

BUSINESS SOLUTIONS

YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY





Nor-West and Kumeu Glass

NOR-WEST AND KUMEU GLASS PROVIDE OUTSTANDING SERVICE FOR CUSTOMERS AND TAKE PRIDE IN COMPLETING THE JOB PERFECTLY. WE OFFER MANY SERVICES FROM PET DOORS TO AUTO GLASS

We are a family business with over

20 year's experience and our services

extend all over Auckland.

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9a Weza Lane, Kumeu, Auckland 0810



- (Windscreens) Commercial Glass Repairs
- (Shop Fronts etc.) Cat/Dog Doors
- (Supply & Install) Glass Cutting Onsite
- Splashbacks
- Mirrors
- Table Tops
- Picture Frames
- Insurance Claims
- Free Quotes





You're receiving this newsletter from the North West Country Business Association that serves businesses from Kaukapakapa to Riverhead. If you want to find out more about our services and promotions, or know a business that might want to join, please click here.