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Grand Opening of the Business Hub

FREE First Aid Training

FREE Unlimited Potential Marketing Workshop

Calling all Business Advisors - support local businesses

Meet Nor-West and Kumeu Glazing



You are invited to the grand opening of the North West Country Business Hub. Situated at 103c Mill Road, Helensville, come and join us for drinks and nibbles.

Tuesday, April 16th, 2024 from 4:30pm

You will see our board room facilities and hot desks, all within a modern facility surrounded by local art work.

**FREE TRAINING
3 STEPS FOR LIFE**



Call 111



Starting CPR



Use an AED

Bring your team along for a free 1 hour session on the 3 Steps for Life.

Provide your team the chance to be prepared for an emergency.

Tuesday 7th May 2024

North West Country Business Hub

103C Mill Road, Helensville

Reserve your tickets on our website

<https://www.northwestcountry.co.nz/whats-on/whats-on-helensville/>



[Reserve your spaces now!](#)

**UNLIMITED POTENTIAL
MARKETING WORKSHOP**

Wednesday 8th May 2024



FREE WORKSHOP

LIMITED SEATS - BOOK NOW!

Many small to medium businesses find it challenging to build the formality, structure and discipline needed to gain the best customer attraction and retention that could deliver better sale volumes and profitability. Marketing for many organisations is a nice to have not a must have but without a marketing plan and some basic principles your business may struggle to achieve its fullest potential or in tight times might not survive at all. Join us for a morning workshop to give you the tools and the tricks to ensure your marketing brings you returns in 2024.

We delve into a range of topics and questions:

- What are the best marketing tools and why should you consider them?
- What are the key things that customers are looking for before they introduce themselves to you?
- Who is the best customer for you and what would they likely spend with you over 5 years?
- What do your customers say about you? (when you're not listening)
- How do you ensure what you are doing is relevant, cost effective and responsive?

Course facilitator Graham McIntyre has had thirty years of practical and hands on engagement in marketing, customer lifecycle and brand development. His engagement with multiple brands and services sees him operating in the volunteer, professional service and media environments using client endorsement, print, digital, social and directional media environments. He shares his knowledge freely, workshop with your organisational needs and will provide you will some insights that will add strong value for you today and into the future.

[Book your tickets here](#)

Calling all Business Advisors

North West Country business association is launching Business Support; a programme of solutions to help our members grow a thriving community.

As part of the programme we will be offering one-on-one sessions with business advisors and mentors. We are calling for expressions of interest from local business advisors to join the programme.

You will be compensated for your time, and utilise our business success toolkit, share your expertise, and introduce your own solutions as required.

Contact Danielle Hancock, General Manager, today to chat about how you can help.

Contact Danielle

BUSINESS SOLUTIONS

YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



Nor-West and Kumeu Glass

NOR-WEST AND KUMEU GLASS PROVIDE OUTSTANDING SERVICE FOR CUSTOMERS AND TAKE PRIDE IN COMPLETING THE JOB PERFECTLY.

WE OFFER MANY SERVICES FROM PET DOORS TO AUTO GLASS

We are a family business with over 20 year's experience and our services extend all over Auckland.

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nwks@xtra.co.nz | info@nkglazing.co.nz



- Residential Glass Repairs
- Automotive Glass Repairs (Windscreens)
- Commercial Glass Repairs (Shop Fronts etc.)
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- Glass Cutting Onsite
- Splashbacks
- Mirrors
- Table Tops
- Picture Frames
- Insurance Claims
- Free Quotes

North West
COUNTRY

BUSINESS ASSOCIATION

YOUR BUSINESS SUPPORT FOR A THRIVING COMMUNITY



You're receiving this newsletter from the North West Country Business Association that serves businesses from Kaukapakapa to Riverhead. If you want to find out more about our services and promotions, or know a business that might want to join, [please click here.](#)