

Date/Time: Thursday 20<sup>th</sup> September 7:30pm 2018

Venue: Nga Maugna Whakahii o Kaipara Trust building. 1 Rata Street, Helensville

1)	Apo	logies.
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Recommendations;

The committee accepts the apologies

Moved: Seconded:

#### 2) Previous Minutes

Recommendations;

The committee accepts the minutes of the previous meeting; Moved: Seconded:

3) Accounts for payment: as per Dropbox and spreadsheet attached.

Recommendations;

The committee agrees to pay the invoices/statements on the attached spreadsheet.

Moved: Seconded:

#### 4) Managers Update.

- Van not sold, one viewer, have dropped price.
- Website changes underway with CRM system being revised.
- Cleaning up membership list and filling missing information.
- Information about new membership fees being sent out to businesses not in BID zone over next four weeks.
- Good turnout at NZTA meeting.
- Looking for more ideas for meetings.
- Update on Helensville Mainstreet Geraldine.
- North West Fest update



Reco	mmend	lations.

i)	The committee accepts the manager	s' report;
	Moved:	Seconded:

#### 5) Huapai Hub

#### **Background**

The Local Board has funded a community group to upgrade and unused area behind the Arts Centre in Kumeu.

This will create a public space for events in Huapai.

So far about \$300,000 has been invested in this, however to finish the sound stage more money is needed and this will come from sponsors.

#### **Proposal**

The NWC approach members with the Huapai Hub group and see if we can encourage businesses to provide sponsorship for the stage area.

#### Questions?

Recommendations;

i)	The committee supports approaching members to see if sponsorship can be found to support the Huapai Hub
	project;

Moved:

Seconded:



#### 6) Sign Redesign

#### **Background**

The current entry signs to Helensville and Kumeu were apparently a temporary option.

Does the committee want to look at redesigning them?

Could something more in tune with local theme be more appropriate?

We could have a signs with a 'decorated' surround, i.e. wooden staves like wine barrels, the township name and NWC logo but have an interchangeable centre portion.

#### Proposal

Discuss whether it is appropriate to redesign signs and what sort of thing would align with NWC strategic plan.

What things would the committee like considered with a new design if that's the direction?

#### Recommendations;

The committee requests further work be carried out on design options
 Moved: Seconded:

#### 7) Networking Events Proposal

#### **Background**

Previously NWC sponsored two networking events at Hallertau which were organised by risk solutions.

Networking events were identified in the strategic plan as important.

Heather Altorf from Pink Apple has put together a proposal to organise and manage networking events for NWC.

#### **Proposal**

#### **Networking events**

\* On review of the NWC 2017 annual report, one of the Business Development actions is to arrange networking opportunities in partnership with external organisations to provide members with networking



and educational opportunities. To this end, I propose regular networking meetings as a suitable starting point.

Smaller localised events in areas such as Helensville can be arranged at a frequency to be confirmed and hosted at a local business owners premises thereby promoting an even wider range of businesses. I suggest we maintain the quarterly events currently held at Hallertau as these have been successful.

For these events we can satisfy the educational criteria of the action by inviting a guest speaker which will be relevant for small business owners.

One of the NWC aims is to provide access to support, advice and services that allow for growth and retention of businesses. As our area already boasts a wealth of business knowledge in the form of lawyers, accountants, bankers etc, by inviting a wide array of businesses to our networking events, we will encourage additional knowledge sharing opportunities. This could potentially lead to the formation of creating smaller business hubs and providing a platform for further business engagement.

- \* My scope of involvement for these events can be as follows:
- Meet with main NWC BID contact to confirm dates for regular and quarterly educational
- events as well as initiate an attendee database
- Secure local venues for events with the aim to host the majority in NWC BID member
- locations
- Confirm appropriate speakers for the quarterly educational meetings
- Work with Michael Baxter (Utopia) to ensure website and Facebook content for the event,
- venue and speaker are 'marketing ready'
- Arrange food, drinks, decor and any rental items required for each event
- Prepare the venue and coordinate the events on the night to ensure the smooth flow of
- each event
- Follow up with attendees via mail (possibly a survey) after the event
- Update the attendee database as required

#### Costs

Each event capped at \$500 cost

NWC to fund two events and then ensure future ones are sponsored so not cost to the association.

#### Recommendations;

i) The committee agree to proceed with the funding of two networking events, future events will be sponsored.
Moved:
Seconded:



#### 8) Inorganic Waste Collection

#### Background

Manager met with Helensville Waste Recovery Centre to discuss organising inorganic collection for businesses.

This is part of an effort to meet the Strategic Plans objectives of offering a range of services for members.

#### Proposal

#### **Business inorganic collection**

Helensville to:	Return Distance  Plus 4kms extra for travel between businesses	Vehicle Charge	Travel Time Return	Staff travel costs - 2 staff	Labour loading *30 min per pick up (5 per day)	Disposal costs \$50.00 per m3
Kumeu/Huapai	48km	40.80	40 mins	26.50	100.00	250.00
Kaukapakapa	26km	22.10	24 mins	16.00	100.00	250.00
Riverhead	56km	47.60	46 mins	30.50	100.00	250.00
Helensville	6km	5.10	10 mins	6.60	100.00	250.00
Waimauku	16km	13.60	15mins	10.00	100.00	250.00
TOTAL		129.20		89.60	400.00	1,000.00

Total \$1,618.80 for I day of collections in each of the four areas. Plus \$150.00 admin fee for the booking system. = \$1,769.00 inc GST

If you pro rata this out it works out to \$70.76 (inc GST) per collection.

I have based the above figures on 5 collections from each area as our truck will take 5m3. I would recommend you limit a collection to 1m3, the same as the residential inorganic collection. We could not take hardfill (bricks, concrete, tiles) or hazardous waste (oil. chemicals, paint, gas bottles, fire extinguishers)



The suggestion is the NWC apply to the waste minimization fund for 50/50 funding of this service. The balance would be user pays.

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- i) The committee agree to put in an application for funding from the Waste Minimisation Fund for 50% funding for a service over the next two to three years.
- ii) If the application is successful the funding will be applied as a partial subsidy with the balance being user pays, so this would mean about \$25 per cubic meter for members.

Moved:	Seconded:

#### 9) AGM Date confirmation.

It is proposed to hold the AGM on the 11<sup>th</sup> October at 7pm at Te Whare o Oranga in Parakai.

Does the committee want to have food at this or go budget, hold a quick AGM with bare minimum agenda and get it over and done with in an hour?

Recommendations;

The committee agree to hold the AGM the 11<sup>th</sup> October at 7pm at Te Whare o Oranga in Parakai. Moved:

Seconded:

#### 10) Kumeu Christmas Parade.

#### **Background**

The committee has previously contributed to the Kumeu Christmas parade - \$2000

Do we want to continue this sponsorship?

Does the committee have any ideas about how to better leverage this by trying to get our brand out there? Maybe paying for prize or putting together prize package?

Recommendations;

i) The committee agree to
 Moved: Seconded:



#### 11) Market View Data

#### **Background**

The Lead Decad	paid for Marketview rep			
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There is a proposal (see dropbox) with costs for continuing this service.

Suggested options are either package 1 or 2, 1 is annual report \$1750pa or 2 is quarterly \$3500pa

Recommendations;

i) The committee agree to Moved: Seconded:

#### 12) General Business

Meeting closed: