

Date/Time: Tuesday 12th July 6:00pm

Venue: Helensville Hall

Present: Guy, Andy, Vicki, Teresa,

1) Apologies: Hayley, Treena, Jo

Recommendations: The committee accepts the apologies

Moved: Mark Seconded: April Passed

## 2) Previous Minutes

Recommendations; The committee accepts the minutes of the previous meeting;

Moved: Mark Seconded: James Passed

## 3) Accounts for payment: Invoices & Statements as per Dropbox.

Receipt					
From account:	38-9022-073489	00-00 Business Edg	e		
To account:	12-3053-0585245-00 Muriwai Lifeguard Service Amenities Trust				
Start date:	13 July 2022				
Processing time:	<ul> <li>Future-dated and automatic payments process at around 10am and 10pm on business days.</li> <li>Payments go out on the first available processing time on the due date.</li> <li>If the due date falls on a weekend or public holiday, the payment is sent on the next business day.</li> <li>Processing times for other banks may vary.</li> </ul>				
Frequency	One-off payment				
Amount:	\$2,875.00				
Statement details On your statement On their statement	Particulars SurfClubHire SurfClubHire	Code INV-1127 INV-1127	Reference MatarikiFest MatarikiFest		
Receipt					
From account:	38-9022-073489	00–00 Business Edg	e		
To account:	38-9017-006725	3-00 Pauline Dent	on		
Start date:	13 July 2022				
Processing time:	Payments go out  If the due date fa	on the first available	s process at around 10am and 10pm on business days. processing time on the due date. public holiday, the payment is sent on the next business day. vary.		
Frequency	One-off payment				
Amount:	\$640.00				
Statement details On your statement On their statement	Particulars HairBraiding HairBraiding	Code INV-651607 INV-651607	Reference MatarikiFest MatarikiFest		
Receipt					
From account:	38-9022-073489	90-00 Business Edg	ie		
To account:	02-0112-004317	9-02 J Twemlow			
Start date:	13 July 2022				
Processing time:	Payments go out  If the due date fa	on the first available	s process at around 10am and 10pm on business days. processing time on the due date. public holiday, the payment is sent on the next business day. vary.		
Frequency	One-off payment				
Amount:	\$487.50				
Statement details On your statement On their statement	Particulars FacePainting FacePainting	Code INV-C003 INV-C003	Reference MatarikiFest MatarikiFest		



Receipt							
From account:	38-9022-07348	890-00 Busines	Fdae				
To account:		02-0139-0130424-83 Bridget Griffin					
Start date:		13 July 2022					
Processing time:	Future-dated an Payments go ou If the due date	t on the first avai	nents process at around 10am and 10pm on busi able processing time on the due date. or public holiday, the payment is sent on the ne may vary.				
Frequency	One-off paymer	it					
Amount:	\$400.00						
Statement details On your statement On their statement	Particulars BridGriff BridGriff	Particulars Code Reference BridGriff INV? MatarikiFest					
Receipt							
From account:	38-9022-07348	390-00 Busines	Edge				
To account:	03-0207-06252	94-00 Topline	Intertainment Ltd				
Start date:	13 July 2022						
Processing time:	Payments go ou If the due date i	t on the first avai	nents process at around 10am and 10pm on busi able processing time on the due date. I or public holiday, the payment is sent on the ne may vary.				
Frequency	One-off paymen	t					
Amount:	\$3,553.50						
Statement details	Particulars	Code	Reference				
On your statement On their statement	ReclinerRock ReclinerRock	INV? INV?	MatarikiFest MatarikiFest				
Receipt							
Receipt From account:	38-9022-07348	390-00 Busines	Edge				
	38-9022-07348 06-0359-0126		-				
From account:			-				
From account: To account:	06-0359-0126.  13 July 2022  Future-dated as Payments go ou  If the due date	734-00 Edkins ( nd automatic pay it on the first avai	onsulting  nents process at around 10am and 10pm on busi able processing time on the due date.  or public holiday, the payment is sent on the ne				
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Receipt						
	20.00					
From account:		38-9022-0734890-00 Business Edge				
To account:		12-3085-0546742-50 Ava Grogan				
Start date:	13 July 2022	13 July 2022				
Processing time:	Payments go ou If the due date i	it on the first avai	nents process at around 10am and 10pm on business days. lable processing time on the due date. I or public holiday, the payment is sent on the next business day. may vary.			
Frequency	One-off paymer	nt				
Amount:	\$60.00					
Statement details On your statement On their statement	Particulars Woven Stars Woven Stars	Code INV-100 INV-100	Reference MatarikiFest MatarikiFest			
Receipt						
From account:	38-9022-07348	90-00 Business	Edge			
To account:	03-0490-01584	08–26 Teigan V	erduyn			
Start date:	13 July 2022					
Processing time:	Payments go ou If the due date f	t on the first avail	nents process at around 10am and 10pm on business days. able processing time on the due date. I or public holiday, the payment is sent on the next business day. may vary.			
Frequency	One-off paymen	t				
Amount:	\$450.00					
Statement details	Particulars	Code	Reference			
On your statement On their statement	FacePainting FacePainting	INV? INV?	MatarikiFest MatarikiFest			
Receipt						
	38-9022-07348	90-00 Business	Edge			
From account:	38-9022-07348 02-0184-02054					
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Receipt				
From account:	38-9022-0734890-00 Business Edge			
To account:	03-1393-000387	1-00 Kumeu Arts	Centre Inc	
Start date:	13 July 2022			
Processing time:	Payments go out  If the due date fa	on the first available	s process at around 10am and 10pm on business days. processing time on the due date. public holiday, the payment is sent on the next business day. vary.	
Frequency	One-off payment			
Amount:	\$120.00			
Statement details On your statement On their statement	Particulars KumeuArts KumeuArts	Code IV0000000082 IV0000000082	Reference MatarikiFest MatarikiFest	
Receipt				
From account:	38-9022-07348	90-00 Business Ed	ge	
To account:	02-0432-00444	88-83 Total Site So	olutions Ltd	
Start date:	13 July 2022			
Processing time:	Payments go out	on the first available	ts process at around 10am and 10pm on business days. Processing time on the due date.	
		ills on a weekend or for other banks may	public holiday, the payment is sent on the next business day. , vary.	
Frequency	One-off payment	:		
Amount:	\$862.50			
Statement details On your statement On their statement	Particulars Total Site S Total Site S	Code INV-723 INV-723	Reference MatarikiFest MatarikiFest	

## Matariki Festival

Muriwai Surf Club	Venue Hire	\$2875.00
Pauline Denton	Hair braiding sessions 4x	\$640.00
Justine Tremlow	Face painting sessions - Muriwai, Huapai	\$487.00
Bridget Griffin	labour	\$400.00
Topline Entertainment	Recliner Rockers - act Huapai	\$3553.50
Edkins Consulting	5WD - act Muriwai	\$862.50
Springford-Millar	Woven flax star stand	\$80.00
Ava Grogan	Woven flax flower stand	\$60.00
Teigan Verduyn	Face painting - Kaukapakapa	\$450.00
John Holding	Blue Horizon - act Kaukapakapa	\$1200
Bigfoot Services	Billboard rental, maintenance & sign installation	\$2587.50
Kumeu Arts Centre	Venue Hire - Huapai	\$120.00
Total Site Solutions	Final amount for organistion - Erin Griffin	\$862.50





Your multiple payments have been created.



Signatory authorisation required.

M.R. Dennis or S.L. Oliver will need to approve these payments before they can be sent.

🖶 Print this page

Transaction details <u>Expand all</u>				. ■
Transaction status	Payee	Payment date	Amount	
Processed	Auckland Staging	Wed 13 Jul '22	\$1,495.00	₩
Processed	Go Vertical Events Limited	Wed 13 Jul '22	\$15,433.01	₩
Processed	Grow West Ltd	Wed 13 Jul '22	\$1,228.02	₩
Processed	Helensville Enterprises Trust	Wed 13 Jul '22	\$2,446.29	₩
Processed	Helensville News 2011 Ltd	Wed 13 Jul '22	\$997.50	₩
Processed	Kumeu Courier	Wed 13 Jul '22	\$920.00	₩
Processed	Maxine Cunningham	Wed 13 Jul '22	\$500.00	₩
Processed	Northbridge Signs 2016 Ltd	Wed 13 Jul '22	\$276.00	₩
Processed	Total Site Solutions Ltd	Wed 13 Jul '22	\$10,591.50	₩
Processed	V R Lacassie	Wed 13 Jul '22	\$300.00	₩

Payment details	
From account:	38-9022-0734890-00 Business Edge \$229,406.34
Total amount:	\$34187.32
Processing times:	<ul> <li>Payments or transfers to Kiwibank accounts are processed immediately, including on weekends and public holidays. We send payments to other banks every hour between 9am and midnight on business days.</li> </ul>
	<ul> <li>Payments submitted after midnight, or on a weekend or public holiday, will be sent the next business day. Processing times for other banks may vary.</li> </ul>
	<ul> <li>Future-dated and automatic payments process around 10am and 10pm on business days.</li> <li>Payments go out on the first available processing time on the due date.</li> </ul>
	• If the due date falls on a weekend or public holiday, the payment is sent on the next business day. Processing times for other banks may vary.

# Matariki Festival

Auckland Staging	Stage for Muriwai Event	\$1495.00
Go Vertical	Kids entertainment, Kaukapakapa, Muriwai, Huapai	\$15433.01
Grow West	#x Facebook invoices – advertising for festival	\$1228.02
Helensville Recycling Centre	Zero Waste Event – Helensville & Huapai	\$2446.29
Helensville News	Advertising	\$997.50
Kumeu Courier	Advertising	\$920.00
Maxine Cunningham	Labour Muriwai & Huapai	\$500.00
Northbridge Signs	Wayfinding Signs	\$276.00
Total Site Solutions	Erin Griffin – Event Organisation	\$10591.50
V R Lacassie	Face painting – Kaukapakapa	\$300.00





#### Signatory authorisation required.

M.R. Dennis or S.L. Oliver will need to approve these payments before they can be sent.

Transaction summary (please check before submitting)			<u>I</u> ₩
Payee	Payment date	Amount	
AON NEW ZEALAND	Wed 13 Jul '22	\$678.50	₩
Grow West Ltd	Wed 13 Jul '22	\$227.23	₩
Grow West Ltd	Wed 13 Jul '22	\$7,302.50	₩
Grow West Ltd	Wed 13 Jul '22	\$20.34	₩
Grow West Ltd	Wed 13 Jul '22	\$17.19	₩
Grow West Ltd	Wed 13 Jul '22	\$22.14	₩
Grow West Ltd	Wed 13 Jul '22	\$55.20	₩
North West Marketing	Wed 13 Jul '22	\$550.00	₩
UHY Haines Norton (Auckland) Limited	Wed 13 Jul '22	\$432.02	₩
UHY Haines Norton (Auckland) Limited	Wed 13 Jul '22	\$33.35	₩
Woodbridge Drummond Ltd	Wed 13 Jul '22	\$583.05	₩

Payment details	
From account:	38-9022-0734890-00 Business Edge \$229,406.34
Total amount:	\$9921.52
Processing times:	<ul> <li>Payments or transfers to Kiwibank accounts are processed immediately, including on weekends and public holidays. We send payments to other banks every hour between 9am and midnight on business days.</li> </ul>
	<ul> <li>Payments submitted after midnight, or on a weekend or public holiday, will be sent the next business day. Processing times for other banks may vary.</li> </ul>
	<ul> <li>Future-dated and automatic payments process around 10am and 10pm on business days.</li> <li>Payments go out on the first available processing time on the due date.</li> </ul>
	If the due date falls on a weekend or public holiday, the payment is sent on the next business day. Processing times for other banks may vary.

AON	Public Liability Insurance	\$678.50
Grow West	Monthly Management Fee & Phone	\$7302.50
ZOOM*	Reimbursement of monthly ZOOM fee	\$22.14
ZOHO*	Reimbursement of monthly CRM fee	\$55.20
Google*	Reimbursement of monthly email fee	\$20.34
MyHost*	Reimbursement of monthly website hosting fee	\$17.19
DropBox	Reimbursement of DropBox Annual Fee	\$227.23
NorthWest Marketing	Monthly social media marketing	\$550.00
UHY Haines	Monthly accounting fee	\$432.02
UHY Haines	XERO Monthly fee	\$33.35
Woodbridge	Treehouse Print – posters Arts in the Ville	\$583.05

<sup>\*</sup>These are paid for by credit card and reimbursed to Grow West Ltd, there are two sets of invoices for each payment. One from the supplier, and another from Grow West.

**Recommendations:** The committee agrees to pay the invoices/statements provided to the committee via Dropbox.

Moved: Mark Seconded: Guy Passed



#### 4) Membership

Database 8th July. 610 +5 from June

New members: Muriwai Lodge, Kaipara Coast Learn to Swim, MTF Finance Kumeu, Dulux Helensville, Topcoat

**Nails** 

#### 5) Emergency Plan Forum

- The Local Board is developing an Emergency Response Plan for the Kumeū / Huapai area.
- The plan will help both residents and businesses with 'resilience' planning and preparing for possible natural disasters such as wild fires, earthquakes, storms and flooding etc.
- In order to develop the plan an Engagement Specialist is putting together a forum or lead group of stakeholders from the community. We need to nominate someone on that committee to represent businesses
- Approximately six meetings, first one in late July.

**Recommendations:** The committee nominate Teresa to be the North West Country representative on the Kumeu Huapai Emergency Response stakeholder group.

Moved: Mark Seconded: Guy Passed

### 6) Business Awards Update

14 July (tbc) Finalists announced at Briefing

**Voting Opens** 

July – August Mystery Shopping

Invite Judges Invite VIP's

2 September Voting and Mystery Shopping finishes

7 September Judging

RSVP's due

20 September Awards Dinner

#### 7) Storage required

We have a number of things the manager is storing for the association including two ezyups, signs and some other material. Unfortunately I don't have a garage and it's taking up a lot of room in a small workshop that I can't use. Does anyone have somewhere we could store this stuff?



### 8) North West Festival

### **Background**

- The committee needs to make a decision about the North West Festival for 2023.
- The budget for the 2020 event is in appendix A
- The cost to the association was \$58,116.65. This money was repaid at the end of the event. If the event is successful, we get our contribution returned however if there were issues that is our liability.
- It is expected that our contribution for the 2023 event will rise due to cost inflation.
- This event brings around 2000-3000 people to a one-day event at the Hunting Lodge in Waimauku and features.

Due to year break because of Covid19 it might be a useful exercise to review the major event for 2023 and discuss all options and the benefits to members of those.

Given the success of the Matariki Festival, another option would be to run a similar type of events or series of events over summer 2023.

The proposal below outlines how this might work and cost.

#### **North West Family Festival Series**

One event per month over February, March and April in both Helensville and at the Huapai Hub on a weekend evening from 4pm to 8pm or Friday evening from 5 – 8:30pm.

Three food trucks at each event with different food trucks at each event. Look at Food Trucks with less expensive menus. Also offer local organisations and charities the opportunity to fund raise with food stalls

**Possibly** a small market although over the Matariki events at both Helensville and Huapai not a lot of money was spent at the art and craft markets, identifying that neither communities have a lot of extra money to spend. This will be especially relevant in the summer months just after Christmas and with families going on holiday and back to school expenses. An opportunity at Huapai Hub for Kumeu Arts and at Helensville for Helensville Arts Centre for their Artists to have an exhibition and small market that they would organise to run in coordination

Live music – budget for this needs to be \$2500 minimum to hire a band. No stage to be provided at Helensville Another alternative for one or two at each venue would be to engage with Kaipara College for Helensville and other schools around Huapai, Riverhead, Waimauku and local music teachers to offer a challenge to school bands to put on a performance for the community at a professional level and be paid for it. This brings in their whanau and friends and gives back to performers, this would not be as expensive, paying each performer \$150-\$200

Go Vertical, a local company, was hugely popular at all of the Matariki events. They were great to deal with, their equipment was in excellent condition and all are professionally staffed that are First Aid trained and are council approved. They were especially grateful for the business after virtually flatlining over the COVID period. Their rides range from \$600 to \$1800 for four hours. Budget for one ride and possibly get local business to sponsor more Face painting, hair braiding was very popular, (gold coin contribution is acceptable to ask) \$600 for two face painters and a hair braider

Collaborative Art project for kids \$500

Band \$2500

Entertainment \$2900

Admin/organiser Fee \$1050

14 hours per event at \$75ph (including attending event, petrol etc)

This would not include organising market stalls, doing this would add 5 hours cost per event.

Total cost per event  $$6450.00 + GST \times 6 = $38,700.00 + GST$ 



We may be able to obtain additional funding for aspects of the events such as adding in markets from Council and business sponsorship for more kids entertainment.

### **Next Steps**

Committee discusses and decides on what is the preferred option for events in 2023.

#### **Actions**

Find out following and share via email to committee members:

- Is Hunting Lodge willing to hold the event again?
- Revised budget?
- Are people turning up to these events?
- Can we do the summer series?
- Grants?

Meeting ended: 6:48pm Next Meeting: ZOOM.



Appendix A



NORTH WEST FESTIVAL 2020				
Capacity	3600			
Budgeted Attendance	_			
		BUDGETED		PAID
INCOME				
INCOME				
Total Ticket Income EARLYBIRDS (@ \$65.00)	5	3,250.00		
Total Ticket Income GA (@ \$75.00)	5	177,525.00	_	
VIP Tickets (\$225.00)	5	3,375.00		
Less VIP Refund x1 at \$215	-5	215.00		
Outlet Sales - TBC	\$	2,130.00		
Gate Sales - TBC	\$	640.00		
Children Under 18 (@ \$5)	Ş	2,000.00		
Children Under 18 FINAL RELEASE (@ \$25)	\$	3,700.00		
Children Under 18 (Members Kids Free x50)	\$	20.00		
Comps	\$	-		
Bus Tickets (all)	Ş	8,421.00		
Eventfinda Fees	-\$	5,403.88		
GST on Ticket Income	\$	25,520.49		
Total Tioket Revenue	*	169,921.63		
Bar Net Profit (as per Bar Budget tab) 2019 was \$37k (drank less, stock, chiler more)	*	28,323.08		
	-			
TOTAL INCOME	*	198,244.89	_	
	$\vdash$	BUDGETED	<del>                                     </del>	PAID
EXPENSES .		BODGETED		PAID
EXFERNED				
Bands Fee / Guarantee	-			
The Mutton Birds (confirmed)	5	30,000.00	\$	12,500.00
The Black Seeds (confirmed)	\$	25,700.00	\$	25,700.00
The Black Seeds (Promo and Rider Costs)	\$	581.02	\$	581.02
Support 1: Milly Tabak and The Miltones (confirmed)	Ş	1,500.00	\$	1,500.00
Support 2: Nick Brightwell (confirmed)	Ş	250.00	\$	250.00
Venue				
The Hunting Lodge venue hire (includes consent, staff & waste)	Ş	8,400.00	\$	8,400.00
Seourity				
Security (Includes car park attendants) - 32 total	Ş	9,095.02	_	9,095.02
Intercede Corporate Services x6 (\$45 Per Hour x9 Hours (11am-8pm)	Ş	2,440.00	Ş	2,440.00
Labour Costs	-		_	
Gate Staff / Eventfinda	5	-	\$	
Bus 1, VIP Date, Till Assist (Sarah Crowe)	5	375.00		375.00
Bus 2, Kids Zone, General Assist (Naawle)	\$	500.00	_	500.00
Event Manager (vendors, tasting zone, bar rubbish, security, MC) (Dan)	5	1,000.00	_	1,000.00
FOH Site Manager (gates x2, kids zone, traffic, buses, parking) (Maria)	\$	1,250.00	_	1,250.00
Production Manager (ticketing & money) (Mikee)	5	1,000.00	_	1,000.00
Stage Manager (Craig Pearce)	\$	900.00	_	900.00
Stage Tech / Backline (Owen 021 195 9488)	\$	750.00	_	750.00
Artist Liason / Back of House / General Runner (Brook Gibson)	\$	500.00	\$	500.00
Cash Managment (Anne Moore)	\$	700.00	\$	700.00
Photographer (Rachel Spillane)	\$	200.00	\$	200.00
Klwicrew for Barrier and Help	\$	1,020.00	\$	1,020.00
Production				
Event Management	\$	15,000.00	\$	15,000.00
Stage	\$	9,875.00	\$	9,875.00
Show, Light & Power - FOH Platform / 110x Red Jacket / 2x Monitor tents / Drum Riser	\$	4,039.00	\$	4,039.00
Generator 100KVA x2 plus top one	Ş	3,175.65	\$	3,175.65
Soundsystem	\$	10,636.00	\$	10,636.00



Oceania - LX	Ş	2,569.98	ş	2,569.98
HIREPOOL - Tents for Backstage and Trestle Tables - ALL	\$	8,592.75	Ş	8,592.75
Backline and Crowd Barrier	\$	2,425.00	Ş	2,425.00
Portaloos Hire x30 w Attendant + Power Reticulation	\$	6,055.59	\$	6,055.59
Cancellation Insurance	\$	8,280.99	\$	8,280.99
Public Liabilty Insurance	\$	800.00	\$	800.00
Traffic Management	\$	2,170.00	\$	2,170.00
St Johns	\$	1,545.00	\$	1,545.00
Lanyards	5	134.00	5	134.00
Temp Fence (Gate, Bar, Tollet Area)	\$	2,059.20	5	2,059.20
Clean Event (https://www.cleanevent.co.nz)	5	4,558.00	5	4,558.00
		1,000.00	•	
Stella Machinery - Fork Lift	\$	1,000.00	\$	1,000.00
Marketing				
Graphic Design	\$	1,000.00	\$	1,000.00
NZME - Payment 1	\$	1,500.00	Ş	1,500.00
NZME - Payment 2	\$	1,500.00	Ş	1,500.00
NZME - Remainder for Final Push	\$	1,500.00	Ş	1,500.00
Poster / Flyer Printing 1 LAUNCH	Ş	160.00	\$	160.00
Phantom Distribution - A3s for Launch	\$	252.00	\$	252.00
Print Company - On Site Signage	\$	974.00	\$	974.00
Shout Media - FINAL BURST	\$	2,000.00	\$	2,000.00
Shout Media - Initial Burst for Announce	5	400.00	5	400.00
AA - Auckland Maps	5	345.00	5	345.00
Social Media Marketing	5	2.000.00	5	2,000.00
PR Fee / Loop (\$1000 Loop)	\$	1,000.00	5	1,000.00
PR Fee / Loop (\$2000 Great Things)	5	2,000.00	\$	2,000.00
PR FEE / Loop (\$2000 Great Hings)	•	2,000.00	·	2,000.00
Other				
Other		5 304 45		
Bus Expenses	\$	5,204.15	_	
Bus Refunds	Ş	323.00	-	323.00
Hunting Lodge - Crew Lunch	\$	436.52	Ş	436.52
Kids Zone - Bubbleman	\$	475.00	\$	475.00
Kids Zone - Hands Alive Puppet	\$	800.00	Ş	800.00
Kids Zone - Facepainter (confirmed 2 painters 1 - 5pm)	\$	720.00	Ş	720.00
Rider: Fresh Choice	\$	124.76	ş	124.76
Rider: Playing Cards and Bus Assist Petrol Expense claim	Ş	30.50	Ş	30.50
Maria Deere - Hertz Rental (Final)	\$	229.67	\$	229.67
Maria Deere - Flights (Final)	\$	213.91	\$	213.91
LSC - Gaffer Tape x2	\$	77.94	\$	77.94
Warehouse Stationary (Tokens, First Aid Kit, Scotch Brite)	\$	65.96	5	65.96
Comms Hire 1	5	420.00	5	420.00
APRA Fees (1.85% of NBO)	5	2,257.35	5	2,257.35
74 TAX 1 CC2 (1.02% OF NOO)	•	2,237.35		2,257.35
EVDENOCO	<del></del>	105 005 05		
EXPENSES TOTAL EXPENSES (EXCLUDING PROFIT SPLITS)	\$	195,086.96		
TOTAL EXPENSES (EXCLUDING PROFIT SPLITS)		196,088.98		
TOTAL INCOME		198,244.89		
TOTAL EXPENSES		195,086.96		
TOTAL PROFIT		1,167.73		
		EX GST		INC GST
LINES December 1				
NWBA Payment 1	\$	18,750.00		\$21,562.50
NWBA Payment 2	\$	15,160.00		\$17,434.00
NWBA Payment 3	\$	15,468.49		\$17,788.76
Actual profit to NWBA	\$	1,157.73		\$1,331.39
All Money Paid Back (Advance and Profit)		60,638.22		\$68,118.86
		,		1-21-1-20
Paid		\$60,638.22		\$68,118.86
		+00,000.22		420,110.00

