

CONFIRMED MINUTES

EXTRAORDINARY MEETING



At the **Board Meeting** on **12 Sept 2023** these minutes were **confirmed as presented**.

Name:	NorthWest Country Incorporated
Date:	Wednesday, 9 August 2023
Time:	6:30 pm to 7:45 pm (NZST)
Location:	Allely Estate, Cnr SH16 and Old North Road
Board Members:	Hayley Plowman, James Scott, Mark Dennis, Nicky Horsbrough, Robbie Hannon, Teresa Nobilo-Healey, Treena Gowthorpe
Attendees:	Danielle Hancock, Marilyn Dwyer
Apologies:	Jo Austin, Andy Cummings, April Ashton
Guests/Notes:	Catherine - The Engine, Peter - The Engine

1. The Engine Partnership Opportunities

1.1 The Engine Newsletters



The Engine Newsletters

Decision deferred until a later meeting. Relationship Agreement to be agreed for basic working principles.

Decision Date: 9 Aug 2023
Outcome: Not Approved

1.2 The Engine Membership Rebate



The Engine Membership Rebate

Decision deferred until a later meeting. Relationship Agreement to be agreed for basic working principles.

Decision Date: 9 Aug 2023
Outcome: Not Approved

1.3 Discounted Training New Business 101



Training Discount

Decision deferred until a later meeting. Relationship Agreement to be agreed for basic working principles.

Decision Date: 9 Aug 2023
Outcome: Not Approved

1.4 Regular Networking and Training Events



Networking Events

Decision deferred until a later meeting. Relationship Agreement to be agreed for basic working principles.

Decision Date: 9 Aug 2023

Outcome: Not Approved

1.5 Customer Survey for Strategy



Business Survey

Approved in principle but no vote was held. Relationship Agreement to be agreed for basic working principles.

Decision Date: 9 Aug 2023

Outcome: Approved

1.6 TV Show for the North West



The Engine Room Presentation

Catherine and Peter Cook presented an overview of their business for committee to discuss how a partnership/relationship with the business association could work. They offer

1. Electronic newsletters which can include North West Country and be distributed to our members and The Engine mailing list.
2. The Engine can host regular networking or bi-monthly or quarterly events networking/learning forums at Allely Estate. The Engine can organise this for North West Country and would promote through our database. Events would be at a cost. Propose a mix of early morning and evening events such as business breakfasts, lunches and evenings.
3. The Engine can undertake an independent survey of members to ascertain their needs and expectations of the North West Country. This can be used to inform the annual plan as well as the 5 Year Plan
4. A 15% rebate will be directed back to NWC for any members who take out a membership with The Engine business coaching.
5. Standard New Business 101 course costs \$7,500. All NWC Members will receive an instant training discount of 30%. \$500 of this can be directed back to NWC as a rebate. Recipients can also apply for up to 50% grant funding for the course bringing the total course fee to only \$2,500. NWC can decide whether this fee is paid for by the association or by members.

Once the presentation was complete, committee were left to discuss issues - results

It was agreed that a survey of members would be beneficial to the association from a group outside of the committee to gauge what businesses think. Owners would give a more truthful answer coming from an outside organisation.

There was to be no cost to Northwest Country for this service.

Once this was completed and the report received, then a decision would be reached as to what relationship the business association would want.

No motion was put forward before closing of business.

The meeting closed at 9pm

Decision Date: 9 Aug 2023

2. Close Meeting

2.1 Close the meeting

Next meeting: Board Meeting - 12 Sept 2023, 6:30 pm

Signature: _____



Date: _____

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